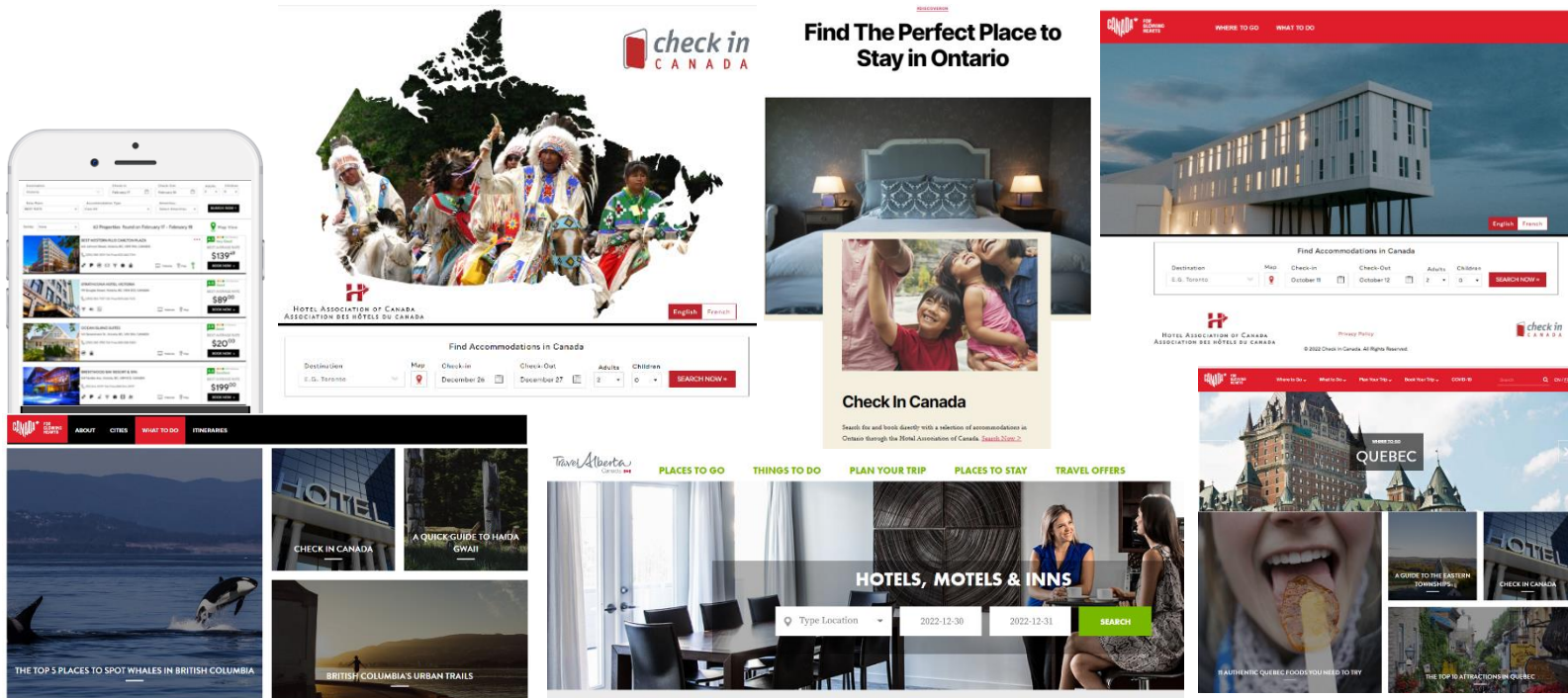


Dear Industry Colleague,

January 3, 2023

After several years of free service, your complimentary listing on Check in Canada has expired on Dec. 31, 2022. Due to the financial difficulties imposed on the Canadian accommodations sector by the Covid-19 pandemic, Check in Canada ("CIC"), which is owned by the Hotel Association of Canada and the Canadian Hotel & Lodging Association (whose membership includes various provincial hotel associations across the country such as the BCHA, ORHMA, AHLA and others), chose not to impose any fees for properties to be listed on the CIC national reservations platform for over two years in order to assist lodging operators to recover from this historic downturn in travel.



Now that travel has rebounded, we ask for your ongoing participation. If you would like to continue your lodging property's listing for 2023 on the Check In Canada reservation network of digital platforms, we have enclosed an invoice for your convenience.* In conducting your analysis, please note that the CIC network includes the following:

- CheckinCanada.com
- Various Destination Canada websites and promotions
- Various provincial marketing organization (PMO) websites and promotions
- Various destination marketing organizations (DMO) websites and promotions
- Various websites and promotions of associations, attractions, point of interests, and media outlets

To continue your listing on Check in Canada for 2023, we kindly request payment by March 1, 2023 as follows:

Please make your cheque payable to Check in Canada and mail it to the address listed below. For alternative forms of payment, please contact us at info@checkincanada.com.

**Check In Canada Reservations
101 Lampman Court, Suite 207
Niagara-on-the-Lake, ON L0S 1J0**

Thank you for your consideration and we wish you the best of success in 2023!

* Please note that the attached invoice is payable at the discretion of each accommodation property and is voluntary. Accordingly, each hotel should assess if they wish to continue their listing on the Check In Canada reservations platform for 2023 after carefully evaluating its costs and benefits. If you elect not to participate and the attached invoice is not paid by April 1, 2023, your lodging property will be removed from the Check in Canada network. Please note that CIC is considered to be the most affordable distribution network in the country since it does not charge transactional reservation fees or commissions, but rather a one-time annual listing/participation fee as outlined in this document. Check In Canada is owned by the Hotel Association of Canada and the Canadian Hotel & Lodging Association.

INVOICE

Best Western Airport Inn
1947 - 18 Avenue NE
Calgary, AB
T2E 7T8, CANADA

Inv No
Date :

Description	Qty	Price	Amount
Annual renewal for direct booking on Check In Canada and Partner Websites Participation Fees	1		
Sub Total			
HST(5.0 %)			
Invoice Total Payable			

Note:-

Please make the cheques payable to :-
Check In Canada

HST # 77805 2084 RT0001

Thank you !!