



Green Key Global - North America's Sustainability Certification of Choice for the Hotel and Lodging Industry

Green Key Global is a leading international environmental certification body that offers the hotel and lodging industry a comprehensive and trusted sustainable certification program. This certification is recognized as the standard for excellence in environmental responsibility and sustainable operation within the tourism sector.

With its rigorous criteria and comprehensive evaluation process, Green Key Global has become the preferred sustainability certification program for hotels and lodging establishments across North America. This certification is highly valued in the industry as it demonstrates a commitment to environmental stewardship and responsible business practices. By awarding the Green Key certificate, the organization encourages and recognizes hotels that have implemented sustainable initiatives, such as energy and water conservation, waste reduction, and community engagement.

Green Key Global is committed to continuous improvement and regularly updates and upgrades its certification program to ensure it remains relevant and effective. The organization is already recognized by the Global Sustainable Tourism Council (GSTC) and is working towards accredited certification through GSTC.

The recently upgraded eco-rating program involves a holistic, rigorous approach to sustainability staying ahead of sustainability trends. The assessment is aligned with all 17 of the United Nations Sustainable Development Goals (SDGs) and focuses on corporate & social responsibility (CSR) and Environmental, Social, and Governance factors (ESG). Following the assessment, hotels must schedule an audit to add validity to their certification. This evaluation process must be completed by certified properties every three years to maintain their certification.

Green Key Global's dedication to promoting sustainable travel options aligns with the growing demand for eco-conscious and responsible tourism. As a result, Green Key Global has established itself as the sustainability certification of choice for the hotel and lodging industry, contributing to a greener and more sustainable future. The Green Key certificate symbolizes a hotel's commitment to sustainability and its efforts to minimize its environmental impact.

For more information watch this helpful video:

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Tools are available to certified properties to help them complete the process, including these helpful videos:

- [Green Key Global self-assessment walkthrough](#)
- [Preparing for the Green Key Global audit](#)

